Administrative Leadership Meeting

Randy Woodson
Chancellor
Tuesday, July 11, 2017
## Upcoming ALMs

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
<th>Presenter</th>
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<tbody>
<tr>
<td>September 12, 2017</td>
<td>Campus Capacity Planning</td>
<td>Titmus</td>
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<tr>
<td>November 14, 2017</td>
<td>Strategic Plan Report Card</td>
<td>Titmus</td>
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<tr>
<td>January 9, 2018</td>
<td>Strategic Plan – Looking Forward</td>
<td>Titmus</td>
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2-Factor Authentication

- Deadline for all employees is Oct. 31, 2017, but enroll now!
  - Helps protect your and NC State’s critical data
  - Includes full-time, part-time, student employees, temps, no-pays
  - After deadline, accounts will be locked
    - Will require contacting Help Desk & response times may be delayed
  - Training available at your location, send requests to: classreg@ncsu.edu

- Enroll in both Google 2-Step and Duo
  - Google 2-Step: 39%
  - Duo: 36%

- More info, FAQs and instructions: go.ncsu.edu/2fa
State Budget and Legislative Update

Enrollment
- Full funding for enrollment growth
- Base enrollment funding on verification of actual enrollment

Facilities
- Full funding for building reserves
- $50.5 million for repairs and renovations to be allocated by UNC-GA
State Budget and Legislative Update

- $2 million non-recurring (FY17-18) for NIIMBL
- Funding for NC State Extension
  - $700,000 continuing (FY17-18); additional $100,000 continuing (FY18-19)
- $5.1 million for the Food Processing Innovation Center (NC Research Campus), $700,000 of which is continuing
- $1 million non-recurring for Research Opportunity Initiative to be allocated by UNC-GA
State Budget and Legislative Update

Faculty and Staff
- $1,000 Salary increase (across-the-board) for SHRA employees
- Funding pool equivalent to $1,000 for each state-funded EHRA FTE
- 3 Annual leave days for all full-time employees
- $1 million non-recurring for Faculty Recruitment and Retention to be allocated by UNC-GA

Other Provisions
- BOG to monitor creation of new positions over $70K and salary increases of more than 5% that result in annual salary of $100K+
- BOG to study equal opportunity policies at each campus
Questions?
Office of Global Engagement

Administrative Leadership Meeting
July 11, 2017

Dr. Bailian Li
Senior Vice Provost for Global Engagement
NC State University Strategic Plan 2011-2020

Mission
NC State promotes an integrated approach to problem solving that transforms lives and provides leadership for social, economic, and technological development across North Carolina and around the world.

Goal 5
Enhance local and global engagement through focused strategic partnerships - To be locally responsive to the needs of our community and our state while globally engaged in solving the grand challenges facing our global community.

Locally Responsive and Globally Engaged
Mission of the Office of Global Engagement

THINK AND DO Globally

• Provide students, faculty, staff and communities we serve with the global knowledge, cultural understanding, skills & experience to compete in the global economy

• Develop integrated, globally focused research, education and economic development programs to address the grand challenges of society
Global Engagement Goals
In alignment with the University strategic goals

- Leadership & Central Support to Enhance Global Engagement at Home & Abroad
- Strategic Partnerships for Enhancing Global Engagement
- Student Academic Success by Integrating Global Perspectives
- Faculty & Staff Global Scholarship & Research
- Global Extension, Engagement & Economic Development
Growth of the Office of Global Engagement

Significant INCREASE in global engagement with more programs & new initiatives
Impacting MORE NC State students, faculty and communities
Goal 1: Provide leadership and central support to enhance global engagement at home and abroad
University-Wide Leadership & Coordination

• Committee on International Programs (CIP)
  – Advise and review policies, regulations and programs

• International Operations Council (IOC)
  – Provide input for university-wide strategic planning and implementation for international programs

• Other Faculty Advisory Committees
  – Japan Center Advisory Committee
  – Study Abroad Advisory Committee
  – IEP Academic Advisory Committee
  – Confucius Institute Advisory Committee
  – Sub-Saharan Africa Regional Engagement Team
  – Australia-Pacific Regional Engagement Team
  – Middle East & North Africa Regional Engagement Team
University-Wide Global Events & Programs

• Over 100 intercultural events on campus each year.
• 75,000+ people per year impacted.
• Examples include:
  – International Month
  – Packapalooza
  – Global Issues Seminars
  – Global Engagement Expo
  – Cross cultural workshops
Goal 2: Develop focused strategic partners for enhancing global engagement
Partnerships for Enhancing Global Engagement

130+ Partnerships in 44 Countries
Global Strategic Partners
Ongoing Developmental Process

- University of Adelaide (Australia)
- University of São Paulo (Brazil)
- University of Surrey (United Kingdom)
- University of Wollongong (Australia)
- Nagoya University (Japan)
- SKEMA Business School (France)
- Zhejiang University (China)
Goal 3: Enhance student academic success by integrating global perspectives and internationally engaged learning experiences into programs on campus and abroad.
Enhance Student Success
with global perspectives & engaged learning experiences Abroad and on Campus

Hierarchy of Global Learning & Experiences

- Passport & immersive international experiences
- On-campus programs (curricular, co-curricular)
- General education requirement
Study Abroad Participation
20.4% students study abroad before graduation

- 24% increase in study abroad total enrollment in 5 years
- 77% increase by underrepresented minority students
Initiatives to Increase Study Abroad

• Generation Study Abroad Initiative:
  – To increase both *overall and underrepresented student participation* by 50%
  – To increase study abroad scholarships

• Study abroad scholarships:
  – Have increased 72% in scholarship funding in 5 years to $379,000 (serve 30% of student applicants)

• Fundraising for $1 million from endowments/annual giving
Strategy: Curriculum Integration

• Extensive, detailed reports with recommendations have already been prepared for 7 out of 10 colleges.

Success Stories
- H/SS: enrollments up to 276 from 261 (2015-16) and 268 (2014-15)
- CNR: enrollments are at 85 from 70 (both in 2015-16 and 2014-15)

• 906 new course pre-approvals at Study Abroad strategic partner exchanges since 2013

• Study Abroad by discipline materials for 90% of undergraduate majors (88 of 98 majors)
Innovative Programing: 
First Year Inquiry and Prague Connection

• Study abroad programs for incoming first-year students
• FYI program - 2 week long in Prague with 12 Participants in Summer 2016 and 16 in 2017
• Prague Connection – 12 week long study abroad program in Fall 2017 where “Spring Connection” students will earn 12 credits prior to coming to campus.
Internationalization On Campus

• Promote GEP Global Knowledge co-requisite for UG students – 280 courses
• Promote Global Perspective Certificate (transferred to DASA for enrolling more undergraduate students)
• Develop more courses with global content and more globally focused academic programs
• Dual international degree programs - 8
Increased UG International Enrollment

A strategic goal: 4%

International students now make up 3.8% of the total undergraduate population.
International Student Increase

Total international students increased 54%

22% Increase in Graduate Students

156% Increase in Optional Practical Training (temporary employment directly related to an F-1 student’s major area of study)
Intensive English Program
Contributing to student success

- 98% of IEP graduates were in good standing in undergraduate program with an average cumulative GPA of 3.23 as of May 2014
- Matriculated more than 300 undergraduate international students to date

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<tr>
<th></th>
<th>Summer 2016</th>
<th>Fall 2016</th>
<th>Spring 2017</th>
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<tbody>
<tr>
<td>Enrollment</td>
<td>51</td>
<td>114</td>
<td>82</td>
</tr>
<tr>
<td>% Conditionally Admitted</td>
<td>92%</td>
<td>75%</td>
<td>80%</td>
</tr>
<tr>
<td>Matriculated to Campus (% of those eligible)</td>
<td>34 (83%)</td>
<td>22 (81%)</td>
<td>28 (76%)</td>
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Integration of International Students and Global Learning for US Students

- Breaking Bread friendship program
- Culture Corps to K-12 schools
- ISSERV-community services, Food Bank, Habitat for Humanity
- Cultural Exchange Network: 1,500 US students (3,000 total)
- Cross-cultural competency training
- *NEW GlobalPack Student Organization
Goal 4: Promote faculty and staff global scholarship and research
Faculty Support
Offer services and support for faculty global research & scholarship

• Market intelligence
• Collaboration development
• Proposal coordination
• Funding support
• Logistical support
• Awards and recognition
Seed Funding for Faculty
More than $500,000 in total seed funds distributed since 2011

Seed and Starter Funding by Year

Strategic Partnership Funds:
- Nagoya Research Collaboration
- East Africa Strategic Initiative
- Adelaide Research Collaboration
- University Global Partnership Network

International Seed Grants:
- Internationalization Seed Grants
- Travel Assistance Fund
- Israel Visiting Scholar Fund
- Harry Kelly Memorial Fund for US-Japan Scientific Collaboration
Seed Funding Impacts

DR. VERONICA AUGUSTYN (COE)

East Africa Strategic Initiative Funds (2016)
- 5 aluminum-air battery workshops
- Welcome University of Cape Coast to network of African partners
- Establishment of SciBridge student volunteer network at Makerere University in Uganda

DR. SID THAKUR (CVM)

Internationalization Seed Grant (2011-2012)
- Used for pilot project to monitor food-borne pathogens in meat sold in two states in India
- Leveraged seed funding project to secure $100,000 from the World Health Organization
University Global Partnership Network
Seed funds lead to more external funding & joint publications

Funded 36 total UGPN projects and 28 involved NC State PI

Publications = 21
Conference Papers = 18
In Preparation = 14

RCF Seed Funding & External Funding
2012-2015*

<table>
<thead>
<tr>
<th>External funding</th>
<th>$1,334,479</th>
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<tr>
<td>UGPN seed-funding</td>
<td>$630,000</td>
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$0 $500,000 $1,000,000 $1,500,000

Amount $
Faculty International Research Travel
More than 1/3 faculty traveling overseas for research

<table>
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<tr>
<th>Visitors per region:</th>
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<tbody>
<tr>
<td>Europe</td>
<td>573</td>
</tr>
<tr>
<td>Asia</td>
<td>457</td>
</tr>
<tr>
<td>Latin America &amp; The Caribbean</td>
<td>237</td>
</tr>
<tr>
<td>Africa</td>
<td>170</td>
</tr>
<tr>
<td>Oceania</td>
<td>56</td>
</tr>
<tr>
<td>Northern America</td>
<td>37</td>
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<table>
<thead>
<tr>
<th>Most visited countries:</th>
<th># of visits</th>
</tr>
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<tbody>
<tr>
<td>1. China</td>
<td>208</td>
</tr>
<tr>
<td>2. U.K.</td>
<td>143</td>
</tr>
<tr>
<td>3. France</td>
<td>82</td>
</tr>
<tr>
<td>4. Germany</td>
<td>68</td>
</tr>
<tr>
<td>5. South Korea</td>
<td>53</td>
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FY 2011-2016
International Publication Collaboration

• 30% of NC State publications (22,125) in last 5 years included an international co-author
• Over 40% increase in the last 5 years

Number of Publications with International Co-Authors*

*Publications with international collaborators (total=6,575), web of science (2011-2016)
Goal 5: Increase global extension, engagement and economic development activities
Global Extension & Engagement

• International K-12 and community outreach and culture exchange
• Japan Center and Confucius Institute outreach for language and culture
• GTI global business training
• Summer Programs:
  – Language & Culture Camps
  – Pre-academic Programs
Global Training Initiative (GTI)
Building Global Cultural Competence

Cultural Competence Training:
• Custom 2-hour, 1-day, or 2-day workshops
• Available to students, faculty/staff, organizations, and local businesses
• GTI staff are certified by Berlitz to utilize the Cultural Orientations Indicator™ (COI)

Global Leadership Through Virtual Reality:
• 90-minute workshop
• Hear the thoughts and reactions of characters from China, India and the U.S.
Passport Services

- Opened August 2016 to provide passport services to NC State students, faculty and staff and communities
- 2,500+ passports to date
- 60% students/employees
- 40% community members
- Generates revenue to support student scholarships

3,600 first-time passports are expected to be processed at NC State in 2017.
Major Accomplishments
Specific targets based on the Strategic Plan on Global Engagement

• Establish strategic partnerships around the world – **Ongoing to build 20 major global partnerships**
• Increase student participation in high-impact global learning activities – **>20% UG study abroad and more int’l service-learning, research & internships**
• Increase the number of international undergraduate students – **Increased from 0.7% five years ago to now almost 4%**
• Increased integration of international-domestic students and cultural programs – **Many more programs offered, impacting more than 3000 students**
• Establish seed and travel grants to faculty and staff for global research and engagement activities – **Increased the seed funding from $30k to now $200k**
NC State won the Senator Paul Simon Award for outstanding “Comprehensive Internationalization” among all US universities.
Future of Global Engagement at NC State
Increase Study Abroad

• Reach 30% of undergraduates studying abroad by the time they graduate by 2020

• Engage with alumni and Development for
  – Fundraising goal of $1M in endowments for scholarships by 2019
  – Award scholarships to 40% of those who apply by 2025 (currently 30%)

• Increase internships and research abroad
NC State European Center in Prague

• Rebrand Prague Institute as the NC State European Center for study abroad and a hub for faculty research/scholarship
• Expanded mission to involve European partnerships for research and scholarly collaboration
• Inauguration – October 2017
• Prague Connection – Fall 2017
Travel Risk Management & Safety

• Study Abroad Office to be responsible for tracking all University affiliated student international travels

• Provide emergency support to all NC State students on university affiliated international travels

• International Travel Gateway
  – One step online process
  – International travel and evacuation insurance
  – Launched summer 2017
On-Campus Internationalization

• Increase on-campus multicultural programming
  – Global Pack Student Organization
  – Cultural Exchange Network
• Cross-Cultural Competency
  GTI Workshops Certified by Berlitz
  - Foundations for Global Success
  - Developing Cultural Acumen
  - Becoming Culturally Competent
• International Festival on campus

International Affairs strives to give every NC State student the global insights and experiences they need to succeed.
Strategies for a Turbulent Time

• Strengthen our global education efforts in response to *isolationism and nationalism*

• Support impacted students and ensure a welcoming climate

• Diversify and increase our recruiting efforts in selected regions in coming years

• Address issues/challenges through Global Seminars to broaden world views

• Provide more cross-cultural competency training to enhance global perspectives
Enhance International Research
In collaboration with ORIED

Global Partners Database:
- Identify global partner institutions & faculty/staff global expertise
- Create new collaboration among faculty and with the world

Global Research: Create a funding resource center to
- List all seed grants, strategic partnership funds and travel assistance funds
- Compile external international funding agencies & opportunities
- Provide assistance with developing international funding proposals
- Support global operations with logistics and partnership building

Global Awards:
- Recognition/Reward more faculty for global engagement
QUESTIONS?

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